



Precious Water

DATE: XXX

VENUE: XXX

XXX

Job Title: XXX

There is only a small amount of water available for use by humans



Less than 3% of all water on earth is fresh water

Only a small portion (0,3%) of this is accessible through rivers or dams

If you have running water, you are privileged

3 THINGS MOST OF THE WORLD CAN'T DO.

1

TAKE A HOT SHOWER



2

GET CLEAN WATER FROM THE TAP

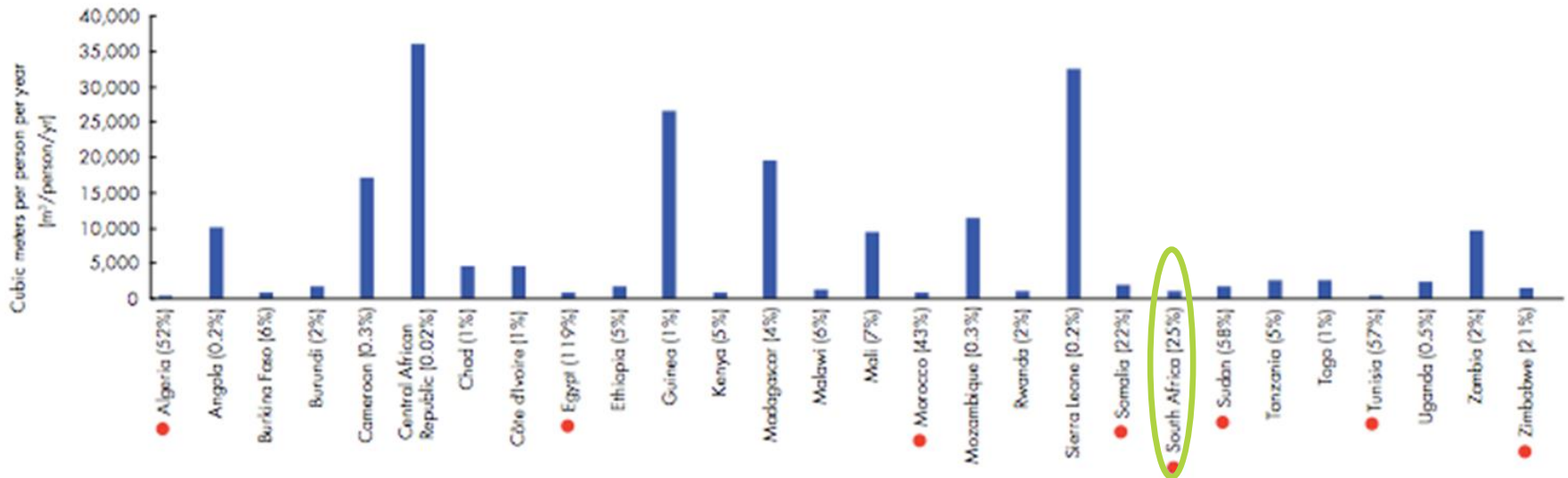


3

FLUSH AWAY YESTERDAY'S DINNER



You have the right to affordable and sustainable water



Sources: Food and Agriculture Organization (FAO), AQUASTAT, 2006.

Available water resources in South Africa

We all have a water footprint – which we need to reduce



A water footprint is the fresh water that is used directly and indirectly

Products often have a hidden water expense – water that is used to make a product and that you do not physically see

Hidden water



130 litres



26 litres



8 000 litres

Reducing our water footprint



Changed
behaviour

Reducing our water footprint



Water saving
devices



THANK YOU.